

# PI PLANNER CALENDAR 2006–2007

Intergroups  
National Language Boards  
National Service Boards

In May 2006 at the World Service Business Conference, the Public Information (PI) Committee developed the attached Planner.

The Planner provides a monthly focus or theme along with 3 - 5 suggestions for activities that might support each theme.

It is hoped that your PI Committee will find this new tool useful. Whether the Planner is used on a monthly basis throughout the year or as a tool to stimulate new ideas and activities, the Committee hopes it will be of value.

We welcome your feedback. Did your intergroup/group find the planner useful? Do you have ideas for different topics or activities? How could the planner be improved? Your feedback will help us determine whether to produce a similar planner for next year.

Please provide comments to:

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Thank you!

Public Information Committee  
Calendar Subcommittee  
WSBC 2006

# PI PLANNER NOVEMBER 2006 ~ OCTOBER 2007

## NOVEMBER ~ *Plan of Eating*



\* Focus a meeting on the pamphlet 'Dignity of Choice'

\* Hold International Day of Experiencing Abstinence (IDEA Day)



\* Hold a Thanksgiving Day /Gratitude meeting/marathon in the USA

\* Start planning for Feb. Unity Day



## DECEMBER ~ *Gratitude*

\* Plan a holiday meeting/share-a-thon event

\* Write and share gratitude list at meetings or a share-a-thon

\* Give away the gift of recovery



## JANUARY ~ *Media Awareness*

\* Update phone numbers and contact names in all public listings

\* Celebrate OA's birthday on or around January 19th



\* Reaffirm the PI Committee's goals for the new year, and organize volunteers to implement them

## FEBRUARY~ *Working With Others*

\* Hold a Unity Day Celebration

\* Start a Newcomer's Meeting

\* Designate greeters, callers and contact people for newcomers. Reachout at meetings and afterwards to get them involved



## MARCH ~ *Lifeline, A Step Ahead, Courier*

\* Discuss the purpose and use of these publications

\* Solicit and write articles for these publications



\* Disseminate 'Lifeline', 'A Step Ahead' & 'Courier' publications to appropriate officers and institutions

## APRIL ~ *Mid ~ Year Check Up*



\* Develop strategies for when individuals are out of their comfort zone/on vacation/out of usual circumstances

\* Plan a mid-year fun event

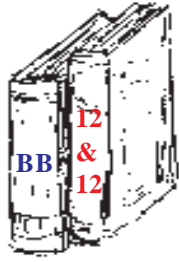
\* Reassess Intergroup service needs.

## MAY ~ *Literature*

\* Get a copy of the new literature catalogue from WSO and check out new materials

\* Order Lifeline, tapes and/or literature

\* Donate OA literature to libraries, hospitals, institutions and/or to professional health care workers



## JUNE ~ *Twelfth Step Within*

\* Call 5 to stay alive



\* Order a copy of WSO's Twelfth-Sep-Within Handbook

\* Sponsor a 'Recovery From Relapse' event

\* Order copies of 'Hearing Is Believing' CD or tapes to share with newcomers

\* Encourage members to call people they have not seen in a while

## JULY ~ *Diversity*

\* Discuss groups of people to target for outreach (ie. Young people, men, minorities, seniors in your area)

\* Decide on actions for outreach (ie. panels, fliers, bulletin board attraction cards, etc.)

\* Implement 1 action this month



## AUGUST ~ *Internet Outreach*

\* Become familiar with OA website oa.org

\* Elect a Designated Downloader to download oa.org's 'What's New' on a monthly basis

\* Link your website to oa.org website, as well as region and intergroup websites if applicable

\* Add the oa.org address to your telephone message & yellow/white pages listings

\* Discuss ways to access and use online & phone meetings



## SEPTEMBER ~ *Sponsorship*

\* Hold a sponsorship workshop

\* Encourage groups to hold a sponsorship meeting

\* Start planning IDEA Day events held in November

\* Consider Sponsorship via email



## OCTOBER ~ *Attraction*

\* Order & read the Public Information Manual from WSO

\* Group discussion of the difference between attraction and promotion

\* Hold a Public Information night & show the film 'OA ~ It Works'

\* Start planning for Media Awareness month in January and OA Birthday Party

