Public Information and Professional Outreach (PIPO) REGION 5 of Overeaters Anonymous

DRAFT MINUTES OF JULY 16, 2022 Sub-Committee Meeting at R5 CONFERENCE

Meeting opened at 9:30 a.m. CDT/10:30 p.m. ET. Chair Phil C. resigned and since Cochair Melissa B. was absent, Martha D. chaired.

PRESENT: Martha D., Chicago TPI, Acting Chair and Acting Secretary today; Linda P., R5 Board Treasurer; Eileen C., R5 Chair; Keri E, R5 Secretary; Phil C., Chicago TPI; Chris B., Chi-WIF; Laura W., Chi-WIF; Christine, SNI; Shirley L., Rock River, WI; Martha C., Central Ohio; Pam L., Central IN; Sandy W., ???; and Cathy (Is this the Catherine on the roster???

PURPOSE OF THIS COMMITTEE: Use multiple modes of communication to provide information to the public about our program in keeping with OA Traditions and Guidelines.

SUBCOMMITTEE REPORT:

Melissa B's report summarizing the minutes of previous meetings had been submitted to R5 and committee members previously and was read today..

BUSINESS:

Accomplished so far this year is the decision to develop a workshop for all R5 Intergroup members to hone a 30-second attraction, not promotion "elevator speech" to share what OA has done for us. Also the workshop will discuss, simplify and clarify the message of what OA is and isn't.

Secondly,we decided to hold a "poster party" similar to that previously held in late 2019, early 2020 but aborted by Covid-19. The committee will pull out the list of posters, advise IGs that reimbursement will be provided up to a certain amount (to be decided) if needed. The committee will be responsible for providing the posters and coordinate the reimbursement from R5 to the IGs.

Finally, Martha C. suggested a flier should be developed, instructing all IG chairs how to have a poster party. Martha agreed to design one over the next month and a half and present it to the committee at the August meeting. The flier will then be approved by R5.

PRIOR TO NEXT MEETING ON JULY 24, 2022 - 4P CENTRAL; 5P EASTERN:

1. CONTINUE EXPLORING CURRENT PIPO NEEDS ON IG LEVEL AND REPORT BACK TO COMMITTEE

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- 2. CONTINUE REVIEWING THE INFORMATION CREATED AND PROVIDED BY THE LAST R5 PIPO COMMITTEE FOR USE AMONG INTERGROUPS (AND TO AVOID DUPLICATING THIS WORK ON OUR COMMITTEE)
- 3. CONTINUE SEARCHING OA.org FOR AVAILABLE MATERIAL PERTAINING TO PUBLIC INFO AND OUTREACH.
- 4. CREATE A LISTING OF MATERIALS FOUND UNDER NOS. 2 AND 3.