

Media Committee Report

The Committee hopes that you have seen and been using the updated website that launched in the early Summer. The Committee is in the process of reviewing and rewriting the Media Committee's description in the R5 Policies and Procedures and hope to get this finalized and into new business suggestions at the Fall Assembly. Keri shared the website analytics and data (since the new site went live) about the Online Newsletter viewership, etc. See the email information below. The Committee will use the data to help guide their proposals about the changes in the Media Committee.

Email below

On the Summer Conference call, you all asked to see as much data as possible, related to the Article views on the R5 Online Newsletter. Attached is the information we were able to pull, but remember these numbers are only over the last couple months, since our new website went live at the beginning of the Summer.

We could not pull detailed and accurate data from the old R5 website setup, as Joel has explained.

The only new Article that was posted the website and that we promoted via the new graphic email (as illustrated below, but example is not interactive like the actual emails):

CHECK OUT the **New Article** Posted to the R5 Website!

 Keri E. Region 5 Secretary
To: Ken Evans

Click the **WHAT'S NEW!** graphic link below to read the **newest article** featuring **Louisville Metro Intergroup's article** about their **"Meeting Transition During Covid"**.



You can always read previously published **articles** by clicking the **ONLINE** or **PRINT** graphic links below.



Thanks,
Keri E.
Region 5 Secretary

If you want to unsubscribe from this (or any other) Group click [here](#)

Was the KY Article. This article is also highlighted in yellow in the attached spread sheet. All of the other articles that are listed in the spreadsheet were posted to the website and promoted via email, **BEFORE** the new website went live and so those numbers only show Article views from the last couple months, and **NOT** views based on the Article's initial release dates. Hope that makes sense!

Page	Pageviews
/a-personal-history-in-oa-meetings/	4
/a-poem-of-gratitude-for-the-miracles/	2
/a05-r5-chair-report-summer-conference-2021-07/	1
/an-oa-poem/	4
/article-3-new-intergroup-series/	1
/article-4-new-intergroup-series/	1
/article-5-how-do-you-best-use-your-sponsor-r5-intergroup-writing-series/	2
/article-5-new-intergroup-series/	1
/article-6-how-do-you-best-use-your-sponsor-r5-intergroup-writing-series/	1
/article-6-new-intergroup-series/	6
/article-submission-page/	5
/before-and-after-oa/	8
/being-an-oaer-during-the-holidays/	1
/carrying-the-message/	10
/finding-serenity-during-the-pandemic/	1
/food-for-thought/	6
/freedom-from-bondage-newsletter	3
/freedom-from-bondage-newsletter/	32
/freedom-from-bondage-newsletter/page/6/	1
/freedom-from-bondage/	6
/hopes-dreams-fears-and-insecurities/	1
/i-am-abstinent-no-matter-what/	1
/i-slipped-and-fell/	3
/keep-it-simple/	5
/kg-go-home/	2
/kiss-group-email-page/	1
/looking-back-on-what-went-right/	1
/louisville-metro-intergroup-meeting-transition-during-covid/	117
/madison/meetinglist.html	1
/maintaining-your-anonymity-with-your-email-address/	1
/milwaukee-area-group-email-page/	2
/miracles-melbourne/	24
/oa-humor/	12
/only-i-see-my-recovery-by-looking-at-my-wrist/	3
/overeater-anonymous-literature-in-the-early-days/	9
/overeaters-anonymous-is-alive-and-well/	1
/self-amends-prayer/	4
/stay-teachable/	6
/the-gift-of-covid-19/	1
/the-importance-of-connection-in-oa/	1
/the-paradoxes-of-recovery/	1
/three-blocks-to-my-hp/	2
/turning-point-email-contact-page/	4
/twelve-steps-of-oa/	6
/welcome-to-region-5-of-oa/	12
/what-has-being-a-member-of-intergroup-given-to-me/	12
/when-is-joy-the-flip-side-of-grief/	24
/why-i-pray-why-i-write/	3

Also, please note that we added the new submit article tool, as follows:

Pull-down menu from homepage:



Linked Article submission page that is mailed to the Media Committee Chair.

A screenshot of the 'SUBMIT NEWSLETTER ARTICLE' page. The page has a white header with a logo on the left and navigation links: 'Home', 'New To OA', 'Region 5', 'Intergroups', 'Events', 'Newsletter', and 'Find a Meeting'. Below the header is a blue banner with the 'OVEREATERS ANONYMOUS' logo and 'RECOVERY'S ALIVE IN REGION 5' text. The main content area is white and contains a form with the following fields: 'Name *' (split into 'First' and 'Last' text boxes), 'Email *' (a single text box), 'Newsletter Text' (a large text area), and 'File Upload (256MB limit)' (a dashed box with a file icon and instructions: 'Click or drag files to this area to upload. You can upload up to 10 files.'). A 'Submit' button is located at the bottom left of the form.

Thanks.

Shirley L. (with Keri E's help)