## R5 PIPO OUTREACH COMMITTEE OF THE WHOLE SUB-COMMITTEE MEETING REPORT

#### **FALL ASSEMBLY 2022**

Sub-Committee Name: PIPO

Sub-Committee Chair: Melissa B Date: 10/29/22

#### **Smart Goals:**

1. Complete Poster Party Flyer and distribute to IGs within next 3 meetings.

**Description:** Suggested activity for IGs to gather and distribute useful OA resources that have been created for this purpose

#### Relevance:

Distributes useful OA resources that have been created for this purpose to reach compulsive overeaters

Draws members into service and fellowship

Fun and short term form of service likely to attract more participation

# 2. Complete Elevator Speech Guidelines and distribute to IGs by 11/30/22 for use as part of 12<sup>th</sup> step focus in December

**Description:** Helpful guidelines for members to prepare their response to opportunities that arise to share their story (including our own examples)

#### Relevance:

Our personal story is a powerful resource to sharing information about OA

May help to address negative stigma or false ideas about OA more effectively

Members may feel anxious or reluctant or confused about sharing this information with the public and this could help people address those barriers

Members may benefit from reading elevator speeches and the various ways of approaching

Important service and 12<sup>th</sup> step work for members to grow in recovery

Share oa.org resources for use on IG

#### Tasks:

1. ALL COMMITTEE MEMBERS WILL SEND MELISSA THE ELEVATOR SPEECH COMPLETED IN THE MEETING

- 2. SHIRLEY WILL SEND A TESTIMONY AND DESCRIPTION OF HER IG'S POSTER PARTY (WHAT THEY DID, HOW IT WENT, HOW IT ADDRESSED THE PIPO GOALS) (WILL HAVE LORI SEND!)
- 3. MELISSA WILL COMPILE THE ELEVATOR SPEECHES AND SEND THEM OUT TO THE COMMITTEE PRIOR TO NEXT COMMITTEE MEETING
- 4. MELISSA WILL SEND THE FINISHED POSTER FLYER BEFORE THE NEXT COMMITTEE MEETING
- 5. LINDA WILL CHECK WITH KERI ON POSSIBLITIES FOR DISTRIBUTING THE POSTER PARTY FLYER (WEBSITE, EMAIL BLAST, ETC.)
- 6. MELISSA WILL ARRANGE ZOOM LINKS WITH KERI
- 7. COMMITTEE WILL MEET **2<sup>ND</sup> MONDAY OF EACH MONTH 6P C/7P E** ON ZOOM
- 8. PIPO COMMITTEE WILL MEET ON THE <u>2<sup>ND</sup> MONDAY OF EACH MONTH 6P C/7P E</u> WE WILL MEET WITH CLEAR GOALS AND CANCEL THE MEETING IF WE DO NOT HAVE AGENDA ITEMS

#### Issues for Later:

1. Future focus will be to develop specific goals related to growth in the area of **digital resources** such as social media or the R5 website to support IGs with PIPO goals.

### INTERGROUP SUB-COMMITTEE MEETING REPORT

Members Present: Louise V, Barbara H, Barb K, Kevin G, Carolyn S, Pam P., Judy W., Lisa O. (minute taker!)

- Introductions
- REGULAR MEETING SCHEDULED: 2nd Mondays of the month @ 6:00 P.M. Eastern Time
- This committee is planning to have links/intergroup info for 8 areas of information in Intergroup Resources the 8 areas are already on the website but there are currently no links/resources available
  - o General Liability Insurance
  - Website
  - o Phone Line
  - Electronic Donations
  - Social Media
  - Public Outreach to Hospitals, providers, etc.
  - Workshops
  - Spreading the Message
- Current job is to agree on what level of detail needs to be included in the resources
- Include a link to <u>oa.org</u> topic area in each detail page
- Who will be responsible for the maintenance of this site?
- How will we keep the contact information up to date?
- Any content that goes on the website must be approved by the Region 5 board
- How do we go about gathering more content?
  - o 1st do a new survey to get fresh & updated survey
  - 2nd take survey and divide up the responses
    - Assign IG contacts to various subcommittee members
    - Subcommittee members are given a script to make call-to-call phone calls for the details
- Questions for the survey
  - Does your Intergroup have Liability Insurance? yes/no
    - Who could we contact regarding Liability Insurance? Phone/Email
  - o Does your Intergroup have a website?
    - If yes, what is the name of your website?
    - If yes, could we contact for more information about your website?
  - Does your Intergroup have a phone service?
    - If yes, who could we contact for more information about your phone service?
  - Does your Intergroup accept electronic donations for 7th Tradition and/or other various donations?
    - If yes, who could we contact for more information about your electronic donation process?
  - Does your Intergroup have a presence on Social Media?
    - If yes, please check which Social Media Platforms your Intergroup uses:
      - Facebook
      - Instagram
      - Twitter
      - TikTok
    - If yes, who could we contact for more information about your Social Media presence?
  - o Does your Intergroup specifically provide outreach to health care professionals?
    - If yes, who could we contact for more information?
  - Does your Intergroup host workshops, conventions, and/or retreats?
    - If yes, who could we contact for more information?

- o How do you support sponsorship?
- o How do you encourage newcomers?
- Cecilia will create an intro paragraph for the email that will be sent with the survey link
- Barb K will create the draft of the Survey Monkey look for email in which she distributed it.

#### HERE IS DRAFT OF PARAGRAPH TO GO AT THE TOP OF THE SURVEY

Greetings from the OA Region 5 IG-to-IG Subcommittee! Our goal is to provide a means for IG's to share their experiences with other IG's. Imagine selecting an area such as Workshops or Liability Insurance and finding a IG contact who has experience to share. Wouldn't it be great to *talk* to someone about their efforts?

To that end, we ask that you complete this survey so we can get a feel for who is doing what. Our next step would be to talk to the contact offered to get some general idea of the IG's experience and explore serving a resource to other Intergroups. No info from this survey is going to be posted anywhere - we just want to talk to you privately.

We appreciate your time and support in this effort! It's another way we can extend the hand of OA to those who still suffer.

Look forward to seeing you at our next meeting on MONDAY NOVEMBER 14 6pm EST/7pm CST

https://us02web.zoom.us/j/85137662057?pwd=cVILMEJYMmlDZm13QUg3amFBMFVKUT09

Meeting ID: 851 3766 2057

Passcode: 123123 One tap mobile

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Meeting ID: 851 3766 2057

**Passcode: 123123** 

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Cecilia A. Sinclair