

How to throw an

Intergroup Poster Party

Local OA Public Information Service Event



A Poster Party is a super-fun activity that will get your whole Intergroup involved service for Public Information outreach. It's designed to be a short-term, focused commitment of time and energy devoted to putting up flyers and posters and other OA Public Information materials around your community.

Here's a possible scenario:

An Intergroup rents space from a community location (like a church or library) to act as a central pick-up and drop-off location

The Intergroup obtains posters, flyers and other OA-approved Public Information resources. **Region 5 has funds to help Intergroups with the printing expenses for Public Information outreach. Contact the Region 5 treasurer.**

There are two sources of this OA-approved material:

- Download printable PDFs of OA-approved PI posters by following these steps:
 - Navigate to <https://oa.org/document-library>
 - Choose "PI Posters" from the drop-down menu "Categories"
 - Links to these free downloads will then appear in a list below
 - You can download and customize these with publishing software (such as including your local Intergroup phone number or website address)
 - Get them printed at a local printers. **Region 5 has funds to help Intergroups with the printing expenses for Public Information outreach.** Contact the Region 5 treasurer.
- Order pre-printed OA-approved Public Information materials from the OA Bookstore
 - OA Public Information Poster <https://bookstore.oa.org/pamphlets/public-information-poster-pack-of-twenty-759.asp>
 - Pack of promotional sticky notes (great for public restroom stalls!) <https://bookstore.oa.org/pamphlets/bulletin-board-attraction-sticky-notes-pad-of-twenty-five-440.asp>
 - **Region 5 has funds to help Intergroups with the printing expenses for Public Information outreach. Contact the Region 5 treasurer.**

(See the last pages of this packet for a list of many Public Information/Public Outreach resources from oa.org.)

The Intergroup schedules a time for members to participate in "blanketing the community" with OA Public Information. This could be one day, a weekend, or even a week. Keep it short and contained for maximum interest and participation.

One way to go about it:

- Rent a community space (church, library, etc.) or even a parking lot (weather permitting) to set up a centralized pick-up/drop-off location for members to check in and out of the event. Remember that Region 5 can help with expenses if needed for Public Information events.
- Encourage OA members to "team up" in carloads for fun and fellowship. Carloads drop by the central check-in. They are given posters and are assigned a specific neighborhood to go to. This will help prevent duplication of efforts.
 - A team of members should staff the pick-up/drop-off location. They will hand out posters and keep track of where the carloads are assigned to.
- Carloads go to their assigned neighborhood and request permission to hang public information posters in stores, restaurants, coffee shops, community centers, libraries, etc. The members in the car should keep track of where the posters are dropped off
- Carloads return to the central location to return any unused materials and report on where posters were left.

We're sure there are many fun and creative ways to modify this to fit your Intergroup's needs. The key is to keep it short and really fun. Many members are excited to do service that has a specific start and stop time, instead of a long-term commitment.

Here are some more ideas to increase the fun and fellowship potential of your event:

- Have a “friendly competition” among groups to see which groups can get the most members involved or hang the most posters
- Publish a list in your e-blast or newsletter of “winners” in various categories (earliest carload, latest carload, who stayed out the longest, who ran out of gas, etc.)
- Get creative and add to the list!

Public Information (PI) Resource List

Preparing and Learning PI: For OA Members, Groups, Service Bodies, and PI/PO Committees

Manuals and Handbooks

- *OA Handbook for Members, Groups, and Service Bodies* (#120): bookstore.oa.org
- *Public Information Service Manual* (#762): bookstore.oa.org
- *Professional Trade Shows Manual*: oa.org/document-library under “Public Information”
- *Professional Outreach Manual* (#772): bookstore.oa.org


Guidelines

- *Guidelines for OA Events*: oa.org/document-library under “Guidelines”
- *Guidelines for Public Information Events*: oa.org/document-library under “Guidelines”
- *Guidelines for Professional Outreach Committees*: oa.org/document-library under “Guidelines”
- *Guidelines for Anonymity in the Digital World*: oa.org/document-library under “Guidelines”
- *Carrying the Message*: oa.org/document-library under “Carrying the Message”
- *Guidelines for Health Fair Participation*: oa.org/document-library under “Guidelines”
- *Guidelines for OA C.A.R.E.S.*: oa.org/document-library under “Guidelines”
- *Guidelines for OA Newsletters*: oa.org/document-library under “Guidelines”
- *Guidelines for Website Development*: oa.org/document-library under “Guidelines”
- *Guidelines for Fundraising*: oa.org/document-library under “Guidelines”
- *Guidelines for Service Body Budgets*: oa.org/document-library under “Guidelines”
- OA Logo Request: oa.org/document-library under “Copyright”

Documents for use by OA Service Bodies and PI/PO Committees

- OA Logo Request: oa.org/document-library under “Copyright”
- Professional Exhibits Fund Application: oa.org/document-library under “Public Information”
- Public Service Announcements: oa.org/document-library under “Public Information”
- *Public Information Service Manual* (#762): bookstore.oa.org
- *Professional Trade Shows Manual*: oa.org/document-library under “Public Information”

These resources are perfect for a Poster Party!



Documents for attracting non-members (for English speakers)

Posters and Attraction Notes

- Public Information Posters: oa.org/document-library under “PI Posters”
 - Eating Out of Control Poster: four color, 8.5 by 11 inches. Includes interactive space to enter local group information and both a QR code and tear-off tabs for oaquiz.org, which links to the Fifteen Questions online.
 - Step One Poster: four color, 8.5 by 11 inches. Includes interactive space to enter local group information and tear-off tabs for oaquiz.org, which links to the Fifteen Questions online.
 - Pizza Poster: four color, 8.5 by 11 inches. Includes interactive space to enter local group information.
 - Fork Poster: four color, 8.5 by 11 inches. Includes interactive space to enter local group information.
 - Scale Poster: four color, 8.5 by 11 inches. Includes interactive space to enter local group information.
 - Refrigerator Poster: four color, 8.5 x 11 inches. Includes interactive space to enter local group information.
 - 15 Questions: two color, 8.5 by 11 inches.
 - Contact OA: two color, 11 by 8.5 inches. Includes space for local group information.
 - Is Food a Problem: two color, 11 by 6.5 inches. Includes space for local group information.
 - Many Symptoms: two color, 8.5 by 11 inches.
- OA’s new *Public Information Poster* (#759), winner of OA’s first PI Poster Contest: bookstore.oa.org
- Bulletin board Attraction Sticky Notes (#440W): bookstore.oa.org

PI Pamphlets and Kits

- *Membership Survey*: oa.org/document-library under “Outreach to Professionals”
- *Media & Press Kit*: <https://oa.org/media-press-kit/>
- *When Should I Refer Someone to Overeaters Anonymous? (#770)*: bookstore.oa.org
- *Professional Community Courier*: oa.org/document-library under “Outreach to Professionals”
- *To Parents and Concerned Adults (#250)*: bookstore.oa.org
- *Many Symptoms, One Solution (#106)*: bookstore.oa.org
- *A Plan of Eating (#145)*: bookstore.oa.org

PI Podcasts (for English and French speakers)

Interviews, Readings, and Meetings: oa.org/interviews-readings-and-meetings/

- *Hearing is Believing*
- *Interview with Charles* (men)
- *Interview with Bob* (men)
- *Interview with Dodie* (women)
- *Interview with Mary* (women)
- *Interview with Kaitlin* (young people)
- *Interview with Alison* (French)
- *To the Teen*

Sound Bites from Overeaters Anonymous: oa.org/sound-bites-from-overeaters-anonymous-a-12-step-solution-to-compulsive-overeating/

- *Introducing OA*
- *How and Why does a 12-Step Program Work for Compulsive Eating?*
- *A Plan of Eating*
- *OA Nine Tools of Recovery*
- *Keeping Your Eating Sane During the Holiday Season*
- *100 Pounds to Lose*
- *The Steps of the OA Program*
- *Physical Recovery*
- *Emotional Recovery*
- *Spiritual Recover*
- *In All Our Affairs*
- *New Year’s Resolutions*

Facebook

- Overeaters Anonymous Facebook: www.facebook.com/overeatersanonymousofficial/
- Overeaters Anonymous Young People’s Facebook: www.facebook.com/OAinfo/

OA Board-approved

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