

Public Information /Professional Outreach Sub-Committee Report

Summer Conference 2023

Committee members: Melissa (Chair) Pam L. (Secretary) Preston, Lynn H, John P, Wanda C, Ed L, Linda P (Board), Sally L, Christine G

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The committee met on 4/10/23 to discuss the smart goal formulated at the Spring Assembly. The committee will meet again on 7/10/23.

Smart Goal:

1. Each rep will review the poster party flyer, discuss the idea with their intergroup and gather information about whether they are planning an event. Reps will bring forward the diversity focus for the poster party and share suggestions with IGs regarding ideas for targeting these groups.
 - a. PIPO R5 reps will gather information from meetings about status of plan and needed support and resources.
 - b. The poster party resource flyer will be made available to each committee member as a pdf to share with their groups.

The Committee discussed updates on this goal from their IGs:

Central Indiana IG: Spring Fling was in June and IG shared the interest in focusing on marginalized and under-represented communities in OA. This IG has explored sharing information with Black churches as well. 2 OA events in August are planned – 1) IG will purchase posters and talk about idea of focusing on diversity with the primary goal of building community (in person workshop) this will include posters/encouragement; 2) “Hoosier Recovery Day” (IG PIPO committee will add posters to this)

Suburban North IG: Rep is ordering posters for distribution and POSTER 🎨 PARTY “training sets” for the October SNI EVENT.

Chicago Suburban SW IG: No PIPO chair yet. Will continue to share info.

Cleveland Central IG: 12 Step Within Comm is planning a “Plaster a Poster” event in October including posters in Spanish for Cleveland’s Hispanic communities.

Central Ohio IG: IG PIPO committee focused on reaching out to Ohio State University students during their health fair by offering meetings. PIPO committee printed and shared 60 posters at the June picnic, offering 2 posters to each person for distribution in their community. Posters included a QR code to link via smartphone to the website. PIPO committee chair resigned, and committee is seeking a new chair. Some projects are on hold.

Greater Dayton IG: One of the meetings had a poster party in May.

Milwaukee Area IG: They did posters last year. They are focusing on participating in a Health Fair August 5 10-2, where they will share literature. They are exploring ways to increase diversity and reach underrepresented communities.

The committee identified a future goal of focusing on technology to share information about OA.

Diane A and Sheryl G (Toledo-visitors) needed to stop serving the committee due to joining the Cleveland Central IG.

Marilyn D will be stepping down from the committee due to serving as Chair for the 2024 Region 5 Convention

R5 Secretary created a PIPO link on the R5 website and shared the poster party flyer and the 12-step messaging.

