

## Public Information /Professional Outreach Sub-Committee Report

### Fall Assembly 2023

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The committee met on 8/14/23, 9/11/23, and 10/9/23.

Outcome of committee meetings:

Summer Conference report focused on the ways various IGs have been working on having literature distribution events and working toward increased focus on reaching diverse groups.

During the last 3 months, the committee focused on two projects related to the goal of sharing information about OA to more diverse groups.

**Project 1:** PIPO sub-committee compiled a list of ideas that may be available for IGs who are interested in reaching underrepresented groups to include BIPOC, men and younger people. (see attached list)

**Project 2:** PIPO sub-committee ordered 200 “oa.org” pens that will be distributed to all interested IGs as a PIPO tool to use in both directive and non-directive efforts to reach the still suffering compulsive overeater. They will be available at the Fall Assembly with a recommended number of pens per IG.

**Ideas for how IGs may reach more diverse populations to include men, BIPOC and young people**

Contact local AA clubs in your areas and request to post OA information

Contact Black churches and request to share/post information about OA

Send links to churches (pastor's) with information and websites

Explore templates of outreach letters that could be sent to churches (New PIPO manual)

Explore Ethnic/Hispanic stores as possible places to share/post information

Explore which diverse populations (BIPOC) are living in your local community

Explore High School counselors and University counselors as point persons to share information with

Send links to websites at college counselors

Explore templates of outreach letters that could be sent to high schools or universities (New PIPO manual)

Ask people of color, men and youth who are current members for ideas of how to reach these groups

Request to post information in gyms

Explore changes to the IG and R5 websites that might reach more diverse populations (messaging and images)

Explore OA.org "public information resource list"

