

Report March 6-7, 2026

PIPO Committee

The PIPO Committee met with Laurie from the Milwaukee Area Intergroup. She is the Chair of their PI committee. Laurie shared with us what Milwaukee did to spread the word about OA. They hired a professional publicity person to handle their social media postings and website updates and created a consistent campaign with changing images for the seasons. They saw the modern health care fair in farmer's markets. They have been staffing them with clusters of groups with a consistent focus. They have created a new logo and poster saying, "Do you know someone who has a problem with food" on a table setting. We are looking into how we could make these ideas to work for Region 5.

Respectfully Submitted,

Kevin Firme