

Region 5 Media Committee Summer Report

July 15, 2026

The Media committee is working on or has worked on the following from March 7, 2026 to June 2026:

We have worked to optimize the Region 5 website by

- helping to target the removal of old content
- suggesting ways to stimulate the attention of internet algorithms by writing new content for our newsletter Freedom From Bondage, which would move us up on the algorithm's list when people search for help with their eating problems
- educating ourselves on how the website works by working with the webmaster and obtaining and discussing analytics data
- testing out areas of the website to find any bugs and suggesting improvements, such as looking for typos and links that do not work
- focused on the Intergroups section of the R5 website and contacted the IGs to let them know this service is available, ask if they want to post anything, and help them to get their info up to date

We have also been requested by the Bylaws Committee to compose a media use policy, which was submitted to them March 22, 2026. They have replied that we have more work to do. I believe we will need to submit it for a vote at the next assembly to add it to the R5 bylaws or policies, but we don't know where it fits into which document.

Going forward, we will continue to browse the website for improvements and to submit new content.

We would like to encourage all Region Reps to encourage their Intergroup and meetings to also submit new content at least once a month. Also, we will continue to work on the Media Use Policy.

Respectfully submitted, Norma B. Media Committee Chairperson